



# SERVICES TO SUPPORT THE LIFECYCLE OF YOUR PRODUCT

Rocky Mountain Poison & Drug Safety's Drug & Consumer Product Services provide specialized solutions to support end-to-end lifecycle management of a drug or consumer product. Our goal is to help you successfully navigate the various stages of pre and post-market product management through post-market drug surveillance, research and analysis, medical toxicology and critical care consulting, and 24/7/365 contact center services to support medical information and safety reporting, clinical trials, technical product support, non-medical triage, and exposure management.

## Why Rocky Mountain Poison & Drug Safety

- Fully customizable solutions for new and established companies of all sizes
- More than 60 years of industry of experience
- Cost-effective, flexible solutions
- Access to a network of experts and partners in the field and across the globe
- Established methodologies for data collection, surveillance, analysis, and interpretation

## Serving the Complex and Unique Needs of the Pharmaceutical and Consumer Products Industries

- Pharmaceutical/Biopharmaceutical Companies
- Manufacturers of OTC and Non Rx Drugs
- Digital Medicine and Medical Device Products
- Consumer Products Companies
- Dietary Supplement Manufacturers
- Household Cleaners Manufacturers
- Automotive Product Manufacturers
- Regulatory and Health Agencies
- Trade and Manufacturing Organizations

# CUSTOMIZED SUPPORT FOR YOUR DISTINCT NEEDS

Rocky Mountain Poison & Drug Safety offers customized solutions for Pharmaceutical and Consumer Products Companies. We specialize in:

## 24/7/365 Contact Center Services

- RMPDS provides multi-channel contact center solutions with an emphasis on meeting regulatory requirements and providing a compassionate, unscripted customer experience. Staffed with healthcare professionals and paraprofessionals, our contact center expertise includes:
  - Medical information inquiry handling
  - Safety and quality report intake
  - Product information
  - Clinical trial support
  - Exposure management
  - Our highly-specialized team of medical experts provides exposure management and medical toxicology consulting through the Rocky Mountain Poison Center
  - Digital medicine technical support
  - Corporate directory assistance and other administrative support

## Post-Market Drug Surveillance

- We identify trends and research opportunities using post-market surveillance data from our contact centers, as well as other networks, to enhance business intelligence and insights about your products
- Specializing in Multi-System Data Surveillance (FAERS, National Poison Data System, News/Media Reports, Contact Center records, autopsy reports,

- medical literature, manufacturer safety reports)
- Global surveillance on the misuse, abuse and diversion of prescription and illicit drugs through the Researched Abuse, Diversion and Addiction-Related Surveillance (RADARS®) System
- Product consulting and research

## Clinical Trials

- From site management to protocol development and design, RMPDS provides monitoring services and 24/7/365 contact center support, specializing in toxicology, antidotes, and poisoning treatment
- Interviews and investigator applications

## Pharmacovigilance Services

- Case processing
- Electronic regulatory submissions
- Periodic report preparation

## Regulatory Compliance Support

- Risk Evaluation and Mitigation Strategy (REMS)
- Provide data and consulting to improve the safe use of medications and meet regulatory requirements

## Medical Writing

- Content development and maintenance
- Literature searches
- Style guides
- Fact checking

## ABOUT ROCKY MOUNTAIN POISON & DRUG SAFETY

Rocky Mountain Poison & Drug Safety provides specialized research, education, prevention and treatment services designed to ensure safety, reduce risk, safeguard compliance, and galvanize industry innovation. Our comprehensive services span the lifecycle of a drug or consumer product and are designed to meet the unique and complex needs of public health, government agencies, and the pharmaceutical and consumer products industries.

Established in 1956, Rocky Mountain Poison & Drug Safety, a division of Denver Health, has a long-standing reputation for excellence and expertise in the field of toxicology. Over the years we have worked with a wide range of client organizations, creatively solving problems to meet the every-changing landscape of the drug and consumer products industries.

We invite you to learn more by visiting our website at [rmpds.org](http://rmpds.org).